



Talking Freight Seminars

Come hear the latest on freight transportation trends and challenges in the 21st Century.

The Federal Highway Administration's (FHWA's) Office of Freight Management and Operations, in partnership with the FHWA's Office of Planning, host the "Talking Freight" seminars. The seminars are part of a broader Freight Professional Development Program initiative aimed at providing technical assistance, training, tools, and information to help the freight and planning workforce meet the transportation challenges of tomorrow. Seminars are held on a monthly basis throughout the year and are open to all interested parties in both the public and private sectors. The schedule of planned seminars is on the reverse. **To register for the "Talking Freight" seminars, please go to <http://talkingfreight.webex.com>.** If you have questions, please call or email Jennifer Seplow, SAIC, at 703-676-6849, Jennifer.E.Seplow@saic.com.

Why dial in?

With limited travel budgets and busy work schedules, it has become increasingly more difficult for freight and freight planning practitioners to get needed information, training, and education to keep up to date with the latest trends, tools, and noteworthy practices in freight transportation. *The seminars provide a convenient and no-cost way for transportation practitioners to broaden their knowledge base and develop new skills to help them do their jobs better.* Topics are chosen based on suggestions made at various freight outreach events and during conversations with freight stakeholders. For 2005, FHWA identified many topics and speakers outside the traditional public transportation development process, including the perspectives of freight transportation users (shippers and manufacturers) and providers (trucking companies and railroads), economic development organizations, and professional associations, to name a few.

As an added benefit, participants are given the opportunity to register for the Freight Peer Exchange. The Peer Exchange is located on the Freight Planning Listserv (www.fhwa.dot.gov/freightplanning), which is managed by FHWA's Office of Planning in coordination with FHWA's Office of Freight Management and Operations. The Peer Exchange serves as another resource to expand participants' freight transportation knowledge.

How it works

The seminars are interactive and are held via teleconference and the Internet. All that is needed is a telephone and a 56K Internet connection. This format allows for extensive participation of freight stakeholders from across the country. Each seminar lasts 90 minutes, with 60 minutes allocated for the presentation, and 30 minutes for audience Q&As. Through the use of web conferencing, participants can view the speaker's presentation on their personal computer and hear the audio portion of the presentation by dialing into the assigned teleconference number.

The "Talking Freight" Web site provides details about each of the seminars and information about registration. It is also used for logging on to the web conference and providing feedback after each seminar. Seminars are recorded and archived on the "Talking Freight" Web site as well. Once participants register for a particular seminar, they will receive an email with directions for logging on to the web conference and the teleconference.

We look forward to your participation and hope you find the "Talking Freight" seminars beneficial to your professional needs.

Date & Time	Topic	Description of Topic	Speakers
July 20, 2005 1:00 – 2:30 EDT	Notable Practices on Private/Public Sector Cooperation on Projects	Learn about projects that involved cooperation between the public and private sectors. Hear about what worked and what didn't for these projects and what successful practices could be applied in other states and regions.	<ul style="list-style-type: none"> • Karen Schmidt, Washington State Freight Mobility Investment Board • Mike Kirkpatrick, DelDOT
August 17, 2005 1:00 – 2:30 EDT	Performance Measurement - National and Local	Hear about ongoing performance measurement initiatives and notable practices. FHWA's effort to measure travel time in several freight-significant corridors will be one of the featured initiatives.	<ul style="list-style-type: none"> • Crystal Jones, FHWA, Office of Freight Management and Operations • Cecil Selness, MN DOT • Lance Neumann, Cambridge Systematics, Inc.
September 21, 2005 1:00 – 2:30 EDT	Rail and Highway Capacity	Hear from industry representatives about the challenges they face in moving greater volumes of goods, especially from Asia to markets across the country, and potential solutions to meeting these challenges.	<ul style="list-style-type: none"> • Ben Shelton, Union Pacific • Other Speakers TBD
October 19, 2005 1:00 – 2:30 EDT	Industry Efforts to Enhance Freight Security	Hear from representatives of the private sector about their efforts to enhance security and the effects these measures have on their operations.	<ul style="list-style-type: none"> • Mike Wolfe, North River Consulting Group • S. Robert Fredman, Limited Brands Logistics Inc. • David E. Wirsing, Airforwards Association
November 16, 2005 1:00 – 2:30 EST	Freight Models: State of the Practice and Needs for Improvement	Learn about the Freight Analysis Framework update and the Freight Model Improvement Program, as well as available freight modeling tools that are available to support freight transportation planning and investment decisions. Hear how these tools are being used and what research and development is still needed to improve these tools and develop new ones to create innovative and relevant freight transportation models.	<ul style="list-style-type: none"> • Tianjia Tang, FHWA, Office of Freight Management and Operations • Randy Curlee, Oak Ridge National Laboratory • Luke Cheng, Citilabs
December 14, 2005 1:00 – 2:30 EST (**Note: Date was changed to second Wednesday due to holiday)	Considerations of Freight in Disaster Planning	Hear what disaster planners need to know about freight and the complications they encounter in evacuating freight vehicles during a disaster. Also learn about freight's role in helping to clean up and rebuild after a disaster.	<ul style="list-style-type: none"> • Vince Pearce, FHWA, Office of Transportation Operations • Other Speakers TBD

Web Conferencing Contact

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“Talking Freight” Web Site:
<http://talkingfreight.webex.com>

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